

SABIRADIOLOGY.ORG

2024
SABI
ANNUAL
MEETING



The Maryflower
EST. 1925

AUTOGRAPH COLLECTION®
HOTELS

WASHINGTON, D.C.
OCTOBER 5 - 9, 2024

CORPORATE SUPPORT
PROSPECTUS

2024 SABI ANNUAL MEETING

The Society for Advanced Body Imaging annual meeting is an excellent opportunity to engage leaders in the field of body imaging. One of the most important features of SABI and the annual meeting is the strong relationship and dialog with you, our vendors.

ABOUT US

- Recognized for more than 40 years for outstanding leadership in body imaging
- Updated mission incorporates innovative technologies in body imaging beyond CT and MRI (artificial intelligence contrast enhanced US, Hybrid PET imaging)
- Proud history of leading the charge to bring the latest advanced imaging techniques into the clinical practice of radiology and improve the quality of life for patients everywhere
- Support and advance scientific discovery of innovations and applications in body imaging
- Major leadership representation by more than 55% of our Fellows (e.g., Department chairs, vice-chairs, division and section chiefs)
- Mentorship commitment to develop the next generation of advanced body imagers in a diverse and inclusive environment.

WHAT OUR ATTENDEES WANT

- Productivity through modern, focused digital workflows (e.g., abbreviated MRI)
- Latest platform innovations and solutions (e.g., material separation with multispectral CT, 4D free-breathing MRI, cloud-based 3D Lab, AI-assisted image interpretation)
- Technological advancements (e.g., smart exam planning and improved patient throughput with AI, CT detector technology, MRI coil design, US and MRI elastography, PET/MRI)
- Updates in contrast agents for body imaging

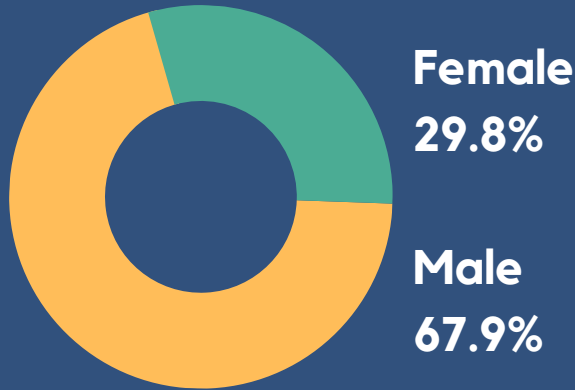
WHY PARTICIPATE?

- Be part of a cutting-edge educational program
- Be visible to the key decision makers and leaders who specialize in advanced US, CT and MRI
- Showcase your company to over 300 radiologists specializing in advanced US, CT and MRI
- Get product exposure to recognized thought leaders with decision-making capacity
- Support scientific research and young investigators in the field of body advanced US, CT and MRI
- Establish fruitful collaborations with physicians passionate about improving work flow using the latest advances in the industry



Membership Demographics

Gender



Practice Types

 **Academic 84.4%**

 **Community 4.1%**

 **Hybrid 3.3%**

 **Private 6.6%**

 **VA/Military 1.6%**

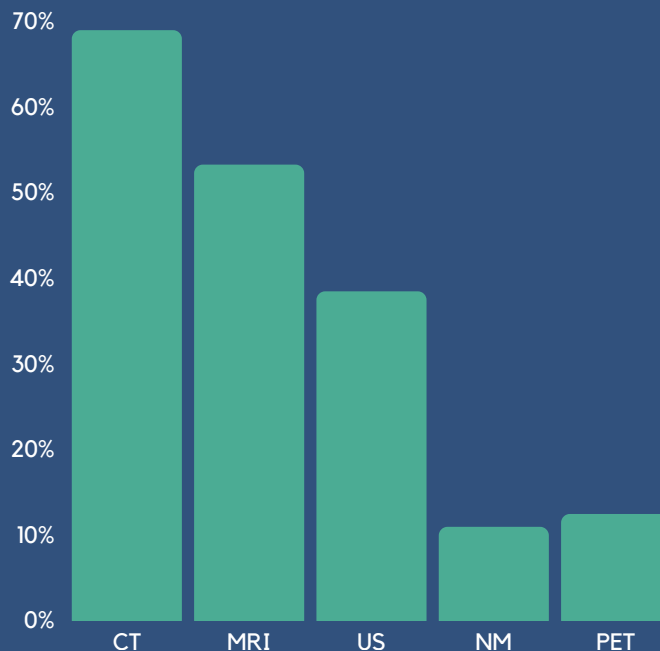
SABI Conference Includes

Over 300
radiology
professional
attendees

Over 180
Professors and
Academic
presenters

Engage and collaborate with industry leaders in an intimate environment.

Modality Breakdown



**Over
40%**

**of SABI
Members Hold
Leadership
Positions**

Positions like: Chair, Vice/Assoc
Chair, Section Chief, Modality
Chief, Research Director,
Program Director, etc.

SPONSORSHIP OPPORTUNITIES

EXHIBITOR \$3500 (20 AVAILABLE)

Fee includes skirted 6' table, 2 chairs, wastebasket & company identification sign set in the foyer of the meeting space. Investment includes: Company listing, logo and description in the mobile app.

Benefits include:

- Company listing, logo and description on mobile app
- Company logo sign in foyer of meeting space

GALA DINNER SPONSOR \$20,000 (2 \$10K CO-SPONSORS OR 1 \$20K SPONSOR)

Join Radiology Leaders in the celebration of the lifetime achievements of SABI Gold Medalists and meet the next generation of radiology researchers. Network with the luminaries and future luminaries in body imaging. \$20,000 limits this opportunity to one corporate partner or a maximum of \$10,000 for two corporate partners.

Benefits include:

- Logo displayed at event - powerpoint
- Logo in brochure
- Logo on event platform
- Logo on website
- 1 push notification on mobile app
- Logo on sponsor sign
- Special table favors (swag item) to give to attendees (at sponsor's request)
- Schedule social media recognition
- Premier sponsor of onsite program w/shared company logo with SABI logo on signage

SPONSORSHIP OPPORTUNITIES

PRESIDENT'S RECEPTION \$15,000 (1 AVAILABLE)

Attendees can meet new colleagues and greet old friends in a relaxed social setting. Receptions are well attended events making networking with key customers and prospects easy. Your company name and logo are displayed on-site and on any pre and post meeting promotional materials.

Benefits include:

- Logo on sponsor signage at event
- Logo in event platform
- Logo in brochure
- Logo on website
- 2 push notifications on mobile app

INDUSTRY SYMPOSIUM LUNCH - ALL ATTENDEES \$20,000 (3 AVAILABLE)

Showcase your products or discuss new body imaging innovation with SABI participants. Bring in a speaker or speakers of your choice and use this unique opportunity to reach out directly to an influential group of your core customers. CME is not available for this industry promotional event. Includes lunch for over 150 attendees and AV equipment. Lunches are to be plated or buffet style meals, not grab and go. Lunch Symposiums will be recorded for use by the sponsor and will be promoted by SABI on the conference app and SABI website.

Benefits include:

- Logo on sponsor signage at event
- Logo on event platform
- Logo in brochure
- Logo displayed at event - powerpoint
- 2 push notifications on mobile app
- Logo on website

SPONSORSHIP OPPORTUNITIES

INDUSTRY SYMPOSIUM HAPPY HOUR \$10,000 (1 AVAILABLE)

The sponsor for this networking event will have the opportunity to showcase products and/or present new body imaging innovations with SABI members. Bring in a speaker or speakers of your choice and use this unique opportunity to reach out directly to an influential group of your core customers in a relaxed environment. CME is not available for this promotional event. Pricing includes 1 hour of bar service for guests.

Benefits include:

- Logo in brochure
- Logo on event platform
- Logo on sponsor signage at event
- Logo on website

REFRESHMENT BREAKS AM OR PM \$2,000 (6 AVAILABLE)

Your company can be the main sponsor of an AM or PM Refreshment Break! Sponsorship includes signage around the refreshment stations and your company logo branded napkins.

Benefits include:

- Logo in brochure
- Signage near refreshment station
- Company logo branded napkins

EDUCATIONAL SPONSORSHIP OPPORTUNITIES

EXPERT PANEL DISCUSSION \$10,000 (3 AVAILABLE)

Collaborate with SABI to invite a specific group of up to 10 body imaging professionals to participate in a sponsored focus group for a candid discussion aimed at product enhancements, marketing research or other valuable first hand insights from your target market. Sponsor will be provided with private meeting space for up to 60 minutes during the conference. Company logo prominently displayed on mobile app, website and conference signage.

Benefits include:

- Logo on website
- Logo on event platform
- Logo on event signage
- Meeting space included

EDUCATIONAL GRANT UNLIMITED OPPORTUNITIES AVAILABLE

SABI accepts educational grants to support educational sessions. All educational grants must adhere to the ACCME standards for Commercial Support and AMA compliance guidelines, programs or other policies.

INNOVATIONS LECTURE \$10,000 (1 AVAILABLE)

SABI is offering again the “SABI Annual Innovation Lecture” initiated last year. One speaker will be invited to give a special 30 minute lecture related to innovation in the field of body imaging. Support this event presenting the cutting edge developments in body imaging!

Benefits include:

- Logo on website
- Logo and company description on event platform
- Logo on event signage by meeting space

EVENT TECHNOLOGY OPPORTUNITIES

MEETING WI-FI SPONSOR \$12,000 (1 AVAILABLE)

Help connect conference participants as the official Wi-Fi sponsor. Sponsorship includes company logo on signage that includes the Wi-Fi login instructions. Company logo and link placed on the SABI 2023 Annual Meeting information page on the event platform.

Benefits include:

- Company logo and website link on event platform
- Company logo signage with wi-fi login instructions
- Logo in brochure
- Logo on website

OFFICIAL MOBILE APP SPONSOR \$12,000 (1 AVAILABLE)

Company logo will be placed on the opening splash screen helping promote your company. Rotating banner ads drive traffic to your company website. Users will see the banner ads each time they have the app open. Sponsor to provide artwork by August 1, 2024.

Benefits include:

- Company listing, logo and description on Mobile App
- Company logo sign in foyer of meeting space
- Logo in brochure
- Logo on website

EVENT TECHNOLOGY OPPORTUNITIES



TWEET SPONSORSHIP \$1,000 (PER TWEET)

Get your message to our member and registrants! Delivered by SABI on a date of your selections, within three weeks before or after the meeting. Content supplied by sponsor and delivered by SABI to all members and delegates who have given permission to receive e-mails and/or tweets. Content requires approval by SABI.

Benefits include:

- 1 push notification on mobile app per paid sponsorship



EMAIL BLAST \$2,000

Get your message to our member and registrants! Delivered by SABI on a date of your selections, within three weeks before or after the meeting. Content supplied by sponsor and delivered by SABI to all members and delegates who have given permission to receive e-mails and/or tweets. Content requires approval by SABI.

Benefits include:

- Company logo in email blast

RESEARCH AWARD OPPORTUNITIES

Research is the sustaining force of SABI. Demonstrate your company's commitment to body imaging by sponsoring a SABI Research Award. Each award sponsorship includes naming rights for 3 years, company name on award promotions and references throughout each year. Sponsorships provide a stipend to the award recipients and supports the society's research efforts.

SABI offers awards to the best scientific and educational presentation by trainees and are presented during the Gala Dinner. They are an excellent way to recognize cutting-edge innovation and educational offerings. These award recipients have traditionally become an essential part of the SABI membership and future leadership.

HOUNSFIELD AWARD \$6,000

Named in honor of Sir Godfrey Hounsfield, a 1979 Nobel Prize winner for the development of the computed tomography, this award is presented to the best CT oral presentation.

Benefits include:

- Award naming rights for 3 years
- Company name on award promotions and references throughout the year

SOLD

LAUTERBUR AWARD \$6,000

Named in honor of Paul Lauterbur, PhD, who first described the basic MRI technique in 1972 and published his first MR images in 1973, this award is presented to the best MR Oral Presentation.

Benefits include:

- Award naming rights for 3 years
- Company name on award promotions and references throughout the year

RESEARCH AWARD OPPORTUNITIES

SOLD

MONCADA AWARD \$6,000

Named in honor of Rogelio Moncada, MD, a member of SABI who was instrumental in establishing our research awards program, this award is given to the best Oral Presentation for Contrast Media-Related topic.

Benefits include:

- Award naming rights for 3 years
- Company name on award promotions and references throughout the year

“NAME YOUR OWN” AWARD \$6,000

Gain exposure for your company by creating your own award. Your company will be recognized for its commitment to education and research.

Benefits include:

- Award naming rights for 3 years
- Company name on award promotions and references throughout the year

EVENT OPPORTUNITIES

HOTEL WELCOME AMENITY \$10,000 (1 AVAILABLE)

Be the first to get in front of the attendees with a welcome package delivered to the attendees hotel rooms. A bundle of essentials will be delivered to all attendees hotel rooms who have made a reservation within the SABI hotel room block; to include any handouts from the sponsor. Essentials include bottled water and dry snacks and miscellaneous event necessities to help attendees get through the week. Packaging will be co-branded with SABI.

Benefits include:

- Company handouts
- Company logo on gift packaging
- Company logo in brochure

SANITIZER STATIONS & POCKET SANITIZERS \$7,500 (1 AVAILABLE)

To keep attendees safe, everyone will appreciate access to the antibacterial hand sanitizer to keep at their desk, bag or purse. With this sponsorship you will also receive branded sanitizer stations throughout the meeting space. Station will display sponsors logo.

Benefits include:

- Logo on station signage
- Logo in brochure

CHARGING STATION \$10,000 (1 AVAILABLE)

Power up the event and get logo recognition at the charging station! Support attendees in keeping their cell phones and laptops charged while putting your footprint on the charging station. Includes logo display and company recognition.

Benefits include:

- Logo in brochure
- Logo on charging station display
- Logo on event platform

LANYARD SPONSOR \$2,500 (1 AVAILABLE)

Feature your company's logo on the event's lanyards worn by all attendees.

ANNUAL PROGRAM OPPORTUNITIES



SYMPOSIA (6 HOURS ONLINE) \$25,000 (1 AVAILABLE)

Sponsor a one-day (6 hour) webinar for SABI members and guests on a hot topic in Body Imaging. SABI to collaborate with your speakers and will host the webinar. Recorded webinar to be available on SABI and sponsor website.

Benefits include:

- Recorded Webinar
- Webinar available on SABI website and your company website



WEBINAR (1 HOUR) \$5,000 (1 AVAILABLE)

Sponsor a webinar designed by SABI educational experts. These webinars will occur during the period leading up to or shortly following the meeting providing timely exposure for the sponsor. Potential topics to be reviewed with sponsor, but all educational content must follow ACCME guidelines.

POLICIES AND PROCEDURES

Each year, SABI meeting management evaluates sponsorship agreements from previous years to determine their level of success. The previous year's sponsors may or may not be granted a first right of refusal based on the result of that evaluation and depending on whether the same sponsorship opportunity is available for the following Annual Meeting. Sponsorship requests are reviewed and determined on a first-come, first-served basis. Each sponsorship and exhibitor opportunity comes with two badges.

All terms and conditions of SABI 2024 are agreed upon and enforced by completion of the online application. Your company agrees to pay for the exhibit space or sponsorship in accordance with the guidelines contained in the SABI Sponsorship Contract Terms. We agree to abide by all provisions set forth in these terms as a part of this contract between the Society for Advanced Body Imaging and the sponsor.

Terms are enforced regardless if sponsor/exhibitor does not attend, fails or elects not to participate in conference, or if sponsorship space is resold due to notification of absence. No refunds. Should the agreement be referred to a collection agency/attorney for any reason, the client and or representing agency of said client is responsible to pay a 25% attorney fee plus all costs associated with any and all collection efforts.

CME Advertising Regulations

For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.

Print or electronic information distributed about the non-CME elements of a CME activity that are not directly related to the transfer of education to the learner, such as schedules and content descriptions, may include product promotion material or product-specific advertisement.

Payment Terms

Payment is due upon receipt of invoice from SABI or upon signature of this agreement. Terms are Non-Cancellable. Payment options are listed on the Application Form.